

Plastic Cards



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Printing Broker

Plastic Cards

The plastic card is a product increasingly popular.

It is robust, has a prestigious appearance and its durability makes it a very advantageous choice in the long-term.

The many characteristics it can include make it an extremely multipurpose product.

Uses

Plastic cards can be used as:

- identity card, with or without photo;
- certification card;
- membership card;
- customer card;
- fidelity card;
- gift card;
- access or hospitality card
- business card.

Markets

The uses of plastic cards can be infinite, but the most common markets are:

- Professional orders and associations;
- Insurance companies;
- Clubs and organizations;
- Libraries and schools;
- Hotels, motels and resorts;
- Medical clinics;
- Government offices;
- Office buildings;
- Public parking lots;
- Advertising and marketing;
- Sales and promotions;
- Gift cards;
- Restaurants;
- Tanning salons;
- Physical fitness centers.

Customer Card

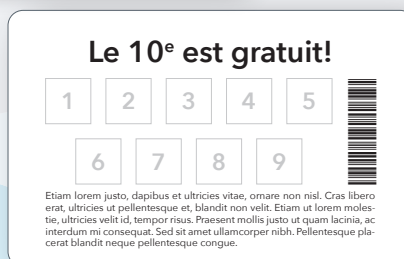


Some stores and credit providers issue customer cards or gift cards (cards with a predefined monetary value and, in some cases, can be recharged), with a magnetic stripe or a bar code using means of accessing mainframe in sales transactions.

Customer card can also be used for a service subscribers, such as libraries. They issue cards with bar codes to identify their customers and to access their electronic database. The card can record outputs and library material returns and also add money there to use photocopiers or the Internet through a magnetic strip or chip.

The card can be the same size as a standard credit card or it can be a smaller card that can be placed on a key chain. There also exists combinations of both sizes.

Loyalty Card



Loyalty cards are often issued by a group of merchants for the common benefit of all participants. These cards have a magnetic stripe and bar code using the information of the cardholder to give him rewards points. Once accumulated, these points can be redeemed by the customer.

A loyalty card could also have an area with boxes to scratch when a privilege is used.

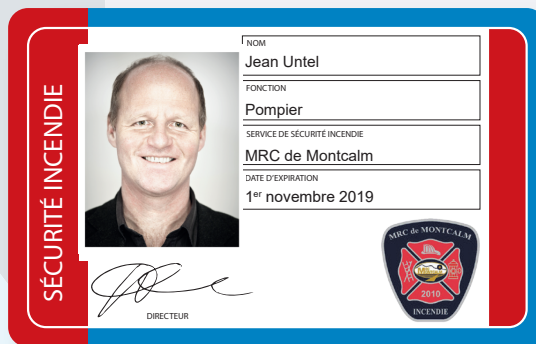


Access or Hospitality Card

An access card, or hospitality card, is mainly a key.

Hotels use them as a security measure and to give access to their accommodations. They may be used the same way by office buildings.

Photo Identity Card



CETTE CARTE EST LA PROPRIÉTÉ DE LA MRC DE MONTCALM.

Veuillez retourner cette carte à l'adresse suivante :

Service de sécurité et d'incendie
MCR de Montcalm
1540, rue Albert
Sainte-Julienne (Québec) J0K 2T0

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Many service providers or employer issue identity cards to their customers or employees.

Their main characteristics is that they include a photo of the cardholder.

They can also give access to the issuer's installations.



Membership Card

A majority of professional orders and associations issue card to their members so as to prove their affiliation and the payment of the annual membership fees.

Also, a private medical clinic could issue card to their paying members.

Certification Card

CERTIFICATION DE CONDUITE PRÉVENTIVE

Nous reconnaissons que

Jean Untel

a suivi avec succès
la formation conduite
préventive chez

École de Montréal

Date de naissance :

1968-12-17

Signature autorisée :



#CPMT 00123456

Nous pouvons offrir le service d'impression de cartes servant de preuve de certification, de compétence ou de formation.

Les cartes peuvent inclure la photo de la personne détentrice.

Promotional Card



Long-term sales promotions are also suitable to the use of plastic card, given its sustainability.

A privileged customer could, for example, enjoy an exclusive discount for a year on presentation of their card.

The card could also be sold by a charitable organization and include discounts and promotions applied to sponsors.

Business Card



A plastic card can be used in place of an ordinary cardboard business card.
It offers prestige that will make a marked impression!

Key Tag Card



It can be very convenient to provide a key tag card, alone or combined with a regular sized card.

If the card is used frequently, as card access to a fitness center or as a loyalty card for a coffee shop for example, it is more easily accessible if it is on the key chain of the holder.

Specifications and Options*

Colour printing

Customization by
thermal imaging



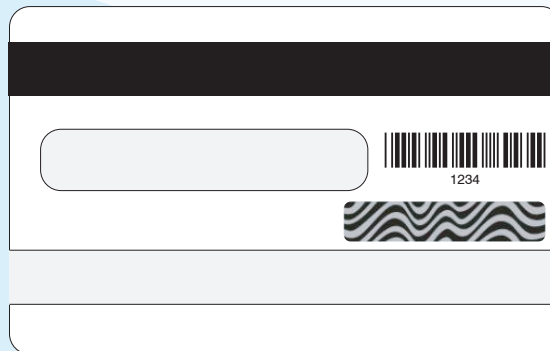
Photo

Hot stamping

Magnetic stripe

Signature pannel
(custom position)

Signature pannel
(standard position)



Bar code
(or QR code)

Scrath area

* Some combinations of specifications and options are not possible.

Card Holders



We also offer card holders that can be customized to match the design of your cards.

Several sizes and styles are available.

Consult the catalog on our website to see the models offered.

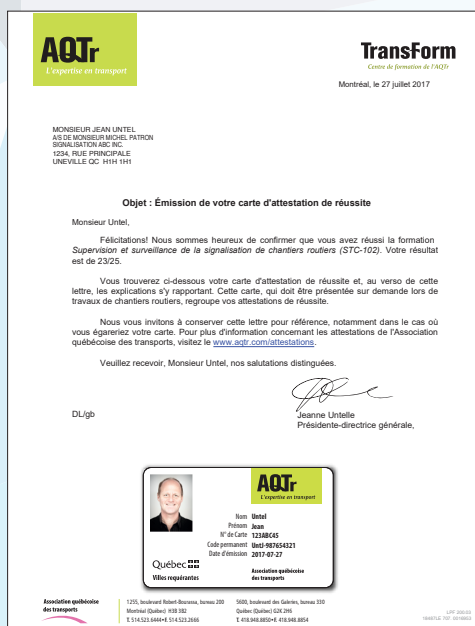
Preprinted card



Card with overprint of nominatives informations



Card affixed to the nominative letter



A copy of the card is also printed on the letter



We offer a letter (or other form bases) and plastic card printing service

We can work in a way that produces daily, weekly, monthly or on-demand productions.

Graphic Design

We can you assist in the design of your cards within your corporate image. Our knowledge of the individual product specifications and the requested features will be greatly beneficial.

Custom Forms and Envelopes

We offer a full range of printed products that will meet all your needs.

Printing

We can print a letter or personalized form, either by a printer or directly during production, according to your needs and your expectations.

As for the cards, we can overprint the nominative information on preprinted bases or print them in full.

Affixing

The card can be placed on a support, such as a letter.

Insertion

The documents can be inserted into an envelope and prepared for mailing.

Mise à la poste

Nous pouvons nous charger de faire l'envoi postal à l'interne ou en faisant affaire avec un atelier de traitement postal lorsque les quantités sont volumineuses.

Lanyards and Attachments



A Standard Lanyard (polyester)

Lanyard Tubular or Standard
13 colours available (other colours on demand)
Length: 36» including attachment
Width available: 3/8», 1/2» and 3/4»
Packaging: 25 units

B Safety Breakaway Lanyards (polyester)

Tubular
Length: 36» including attachment
Width available: 3/8»
Colors available: white (01), black (02), royal blue (03), red (04), navy (05)
Packaging: 25 units

1 Bulldog Attachment

BDC (standard 3/8» and 1/2» only)
Black or silver

2 Swivel Bulldog Attachment

Tubular 1/2» and 3/4»
Black or silver

3 Swivel Hook 30 mm or 40mm

SHK 3/8» and 1/2» standard tubular only (30 mm)
SHK 1/2» tubular and 3/4» (40 mm)
Black or silver

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